Focus On Employees' Daily Journeys To Improve Employee Experience
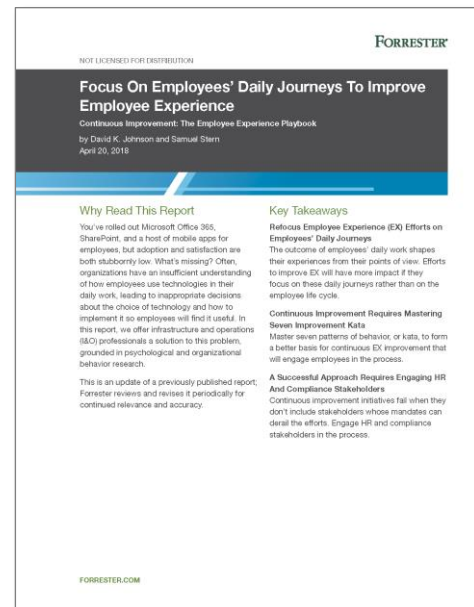
Forrester Research:

You've rolled out Microsoft Office 365, SharePoint, and a host of mobile apps for employees, but adoption and satisfaction are both stubbornly low.

What's missing?

Often, organizations have an insufficient understanding of how employees use technologies in their daily work, leading to inappropriate decisions about the choice of technology and how to implement it so employees will find it useful.

In this report, Forrester offers infrastructure and operations (I&O) professionals a solution to this problem, grounded in psychological and organizational behavior research.

Access the Report

Source: Forrester Research, Focus On Employees' Daily Journeys To Improve Employee Experience - Continuous Improvement: The Employee Experience Playbook

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